



## Growing the Program

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### Growing the Program:

- Send senior high students to a junior high/middle school practice
- Visit classrooms, using the KB equipment in a practice setting
- Get other teachers and GT coordinator involved in identifying prospective students/team members
- Invite parents – send a note or invitation to the student in care of the parents; invite parents to meets
- Have students recruit – bring a friend for free; have food/drinks; respect students' need for social interaction
- Maintain a predictable, reliable practice schedule

### Morale:

- Plan fun things – mix up your practices – use a variety of competition strategies during practices
- Pick “captains” which adds some responsibility and prestige to your leaders
- Take photos at practices and meets; post them on the school bulletin board and in class
- Note the perks - college applications, travel, overnights (if you do travel outstate for meets) eating out together after a meet, lasting friendships & relationships
- Point out that KB offers students a chance to excel; to be with kids that like to learn; gives students a rare opportunity to work competitively on a varsity, letter-winning coed team
- Involve administration, school and community – announcements, presentation of hardware at school assembly

### Publicity:

- Works well for students, community, parents
- “advertise” on the school web page
- Create a team website
- Use email to update players, parents
- Weather cancellations – communicate via local radio station – makes people aware of your program
- Photos/articles in local paper
- school announcements

### Make it okay to be a part of your program

Work with speech, music, athletics to arrive at a workable practice time  
Work to change the culture of your school

**Have fun – Keep focused – build a reputation!**